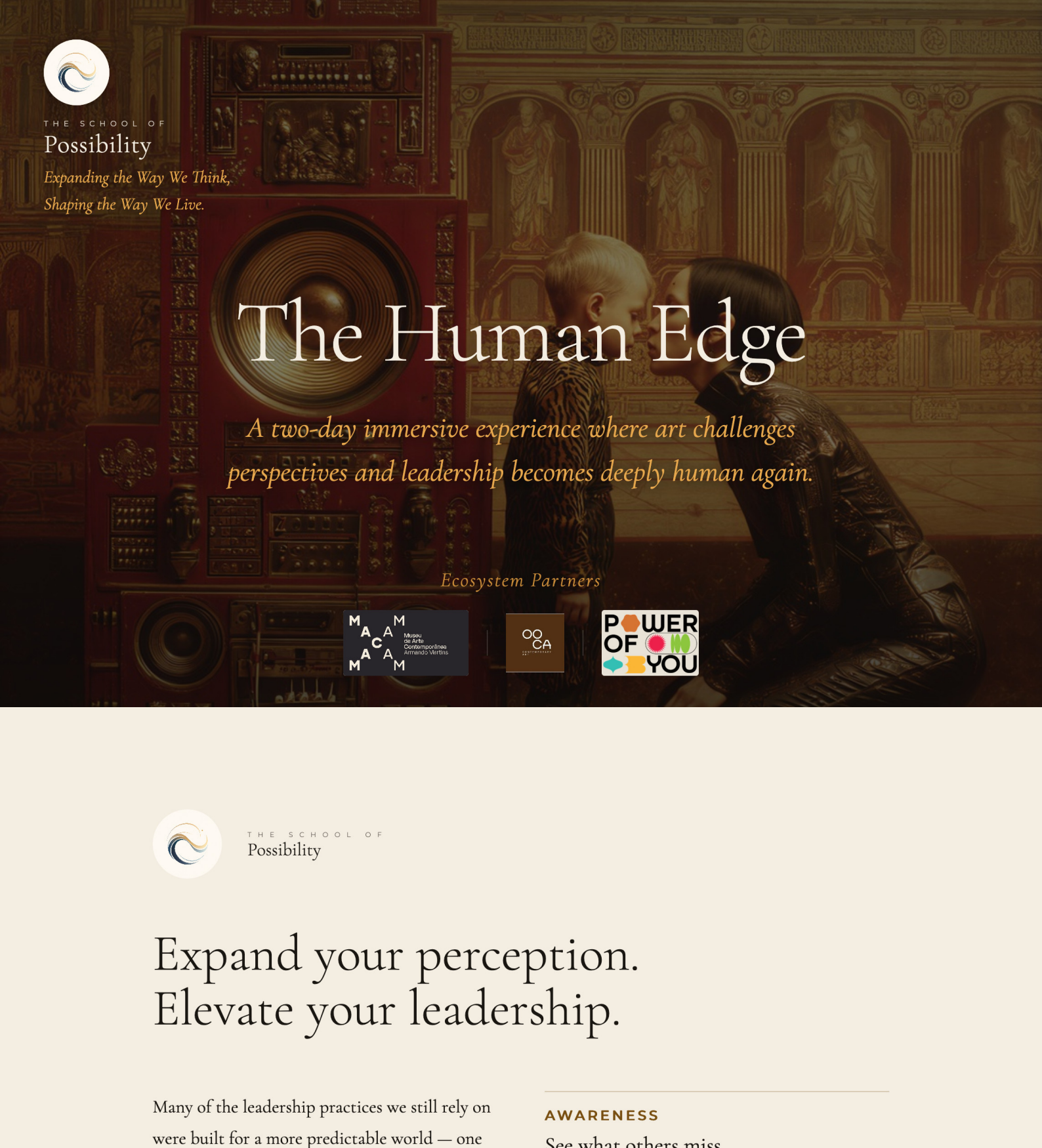


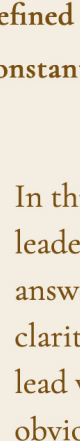
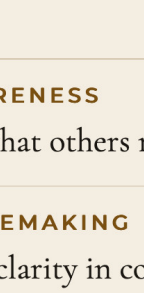
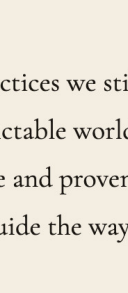


THE SCHOOL OF
Possibility
Expanding the Way We Think,
Shaping the Way We Live.

The Human Edge

A two-day immersive experience where art challenges perspectives and leadership becomes deeply human again.

Ecosystem Partners



Expand your perception. Elevate your leadership.

Many of the leadership practices we still rely on were built for a more predictable world — one where experience, expertise and proven ways of thinking were enough to guide the way forward.

That world no longer exists.

Today's leaders operate in a reality defined by complexity, ambiguity and constant change.

In this environment, effective leadership is not about having all the answers. It is about developing the clarity, perspective and viewpoint to lead when the answers are not obvious.

AWARENESS

See what others miss.

SENSEMAKING

Find clarity in complexity.

INQUIRY

Challenge assumptions. Open possibilities.

DISCERNMENT

Know what truly matters.

ADAPTABILITY

Stay anchored. Move with change.

COURAGE

Choose progress over certainty.

This is the Human Edge. *A two-day immersive experience that challenges leaders to rethink how they lead in complexity.*

THE RESULT? Leaders who see more clearly. Think more expansively. Decide more consciously. Adapt more intelligently. And create the conditions for others to do the same.

FLUID LEADERSHIP

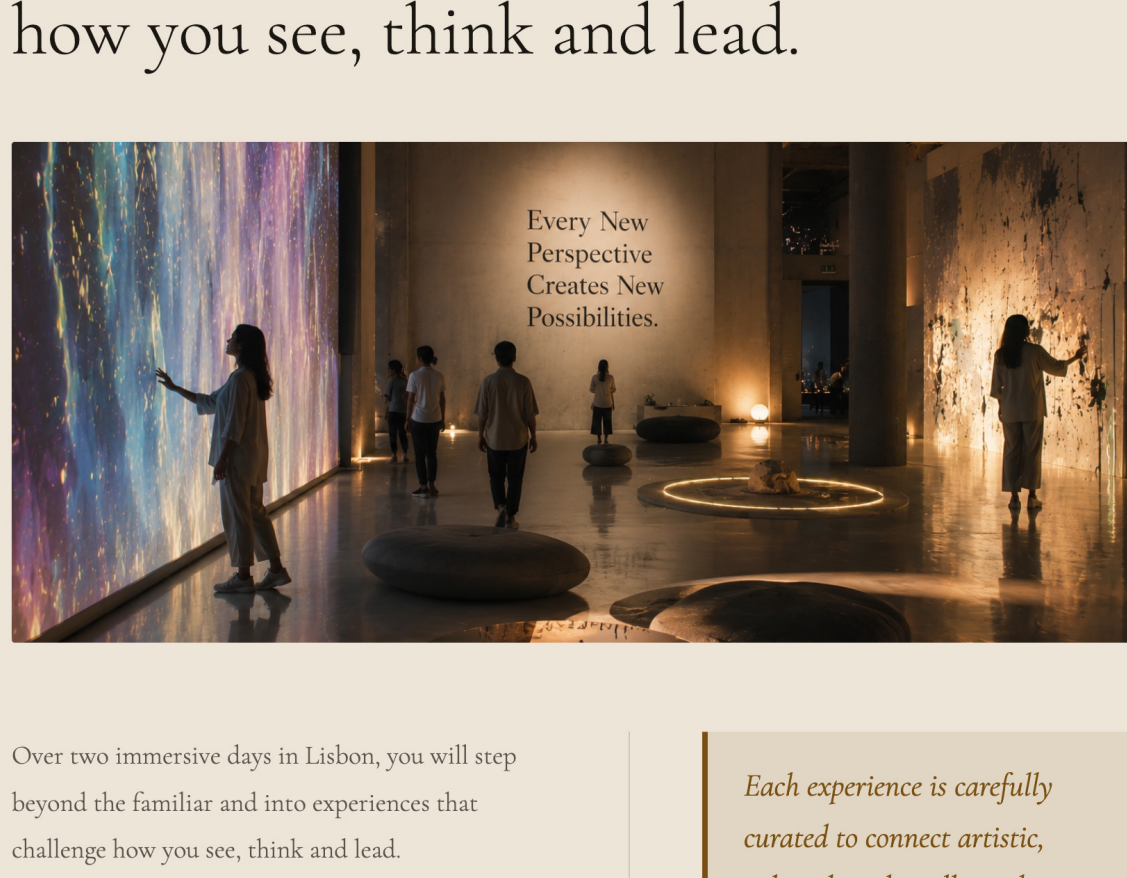
What does a changing world demand of leaders? And what if the way we have learned to lead is no longer enough?

Transformation begins with how you see.

Because what you see shapes what you notice.

What you notice shapes the choices you make.

And the choices you make shape what becomes possible.



O1 SENSE
See what is emerging before it becomes obvious.

AWARENESS & PRESENCE
Notice what is shifting — and how your own lens shapes what you see and how you respond.

O2 ENVISION
Make sense of complexity. Find a way forward.

SYSTEMS THINKING
See the whole — connect what matters and anticipate the ripple effects of your decisions.

INQUIRY & DISCERNMENT
Question assumptions, weigh what matters — and choose with clarity and intention.

O3 ADAPT
Stay grounded in purpose. Flexible in response.

ADAPTIVE LEADERSHIP
Adapt to change — without losing direction or what matters most.

CREATIVE RESILIENCE
Find new ways forward — adapt, experiment and create with what you have.

O4 MOBILIZE
Bring people together to move from insight to action.

COLLECTIVE WISDOM & COURAGE
Harness diverse perspectives to build shared conviction — and turn collective wisdom into courageous action.

WHY ART?

What Can Art Teach Us About Leading Through Uncertainty?

Leadership, like art, rarely offers a single right answer.

Both require us to look beyond the obvious, make sense of ambiguity, hold different perspectives, and make choices without knowing exactly where they will lead.

Art sees us directly in that experience.

There is no formula to follow. No single interpretation. No predetermined answer. We have to observe, question, interpret — and choose.

It asks us to:

OBSERVE
Look beyond the obvious.

INTERPRET
Make sense of complexity and ambiguity.

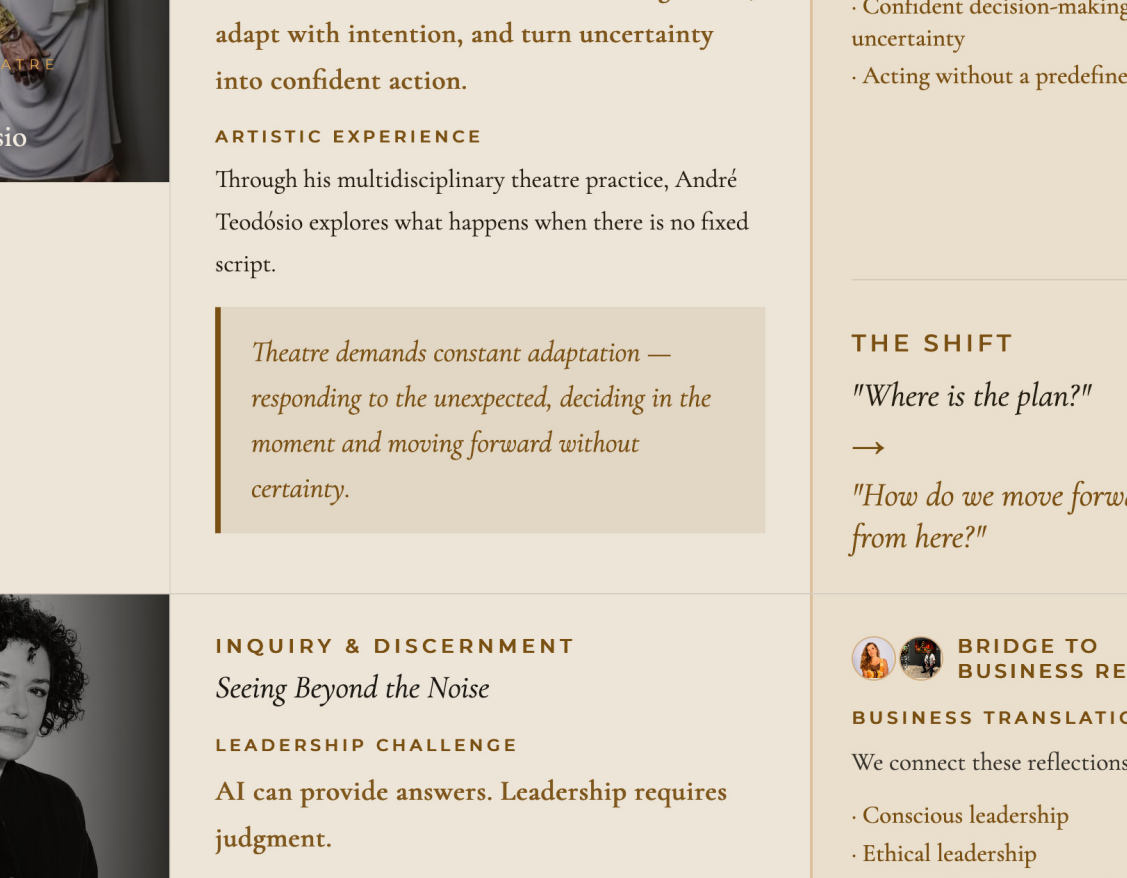
QUESTION
Challenge assumptions and consider different perspectives.

DISCERN
Recognise what matters before deciding how to act.

We are rethinking how leadership is learned — not by rethinking art, but by using it as a space to practise the capabilities leadership demands.

THE EXPERIENCE

Beyond conference rooms. Into spaces that challenge how you see, think and lead.



Over two immersive days in Lisbon, you will step beyond the familiar and into experiences that challenge how you see, think and lead.

Through intimate encounters with artists, performers, musicians, thinkers and practitioners across disciplines, and access to distinctive cultural and creative spaces, you will be invited to see differently, question assumptions and explore new ways of understanding yourself, others and the world around you.

Each experience is carefully curated to connect artistic, cultural, and intellectual perspectives with the strategic, organisational, and leadership challenges you face — creating unexpected insights that conventional learning rarely uncovers.

THE CURATORS

Leading Minds. One extraordinary journey.

THEATRE
André Teodósio

André Teodósio is the founder of Teatro Paga, one of Lisbon's most distinctive experimental theatre companies. His work crosses theatre, opera, dance, performance and writing, challenging conventions across stages in Portugal and internationally. In 2012, Expresso named him one of Portugal's 100 Most Influential People.

VISUAL ART - INSTALLATION
Vasco Araújo

Vasco Araújo is a leading Portuguese contemporary artist whose multidisciplinary practice spans installation, sculpture, video, photography and performance. His work has been exhibited internationally and is held in major collections, including the Centre Pompidou, Museu Reina Sofia, Fundação Calouste Gulbenkian and Fundação de Serralves.

PAINTING & SCULPTURE
Francisco Vidal

Francisco Vidal is a contemporary artist whose distinctive visual language brings together Cubism, African wax-print textiles, graffiti, hip-hop and urban culture. Exhibiting internationally since 2005, he represented Angola at the 56th Venice Biennale in 2015, and his work is held in major public and private collections.

ARCHITECTURE - WRITING
Paulo Martins Barata

Architect and founding partner of PROMONTORIO, PHD from ETH Zürich. He explores architecture as a way of understanding how ideas become structures — and how the environments we create shape the way we think, live, and imagine the future.

JAZZ - COMPOSER - ARTISTIC
Carlos Martins

Carlos Martins is a Portuguese saxophonist, composer, educator, and artistic director whose career spans jazz, contemporary music, theatre, dance, and film. He has performed and recorded internationally with leading jazz musicians and composed extensively for theatre, ballet, and cinema.

ANCIENT GREEK - STORYTELLING
Joana Paiva Nunes

Joana Paiva Nunes is a scholar of literature and film. She teaches Writing for Film at NOVA FCSH, where her research focuses on Aristotle's Poetics, narrative structure, and cinema. Her publications explore the connections between Greek tragedy, contemporary film, and the enduring principles of storytelling.

STORYTELLING
Adelaide Gínga

Art historian and museologist, with a degree in Art History and a Master's in Contemporary History. Throughout her career, she has overseen several Portuguese representations at major international biennials of visual arts and architecture, including the Venice Biennale and the São Paulo Biennial. She has developed numerous curatorial and historiographical projects and has published extensively in the fields of art and contemporary culture since 1994.

CREATIVITY - INNOVATION
Carlos Coelho

Founder and President of Ivity, named Agency of the Year 14 times and the recipient of more than 30 awards, including a Gold Lion at Cannes. Author of *Portugal Genial* and hundreds of publications on brand innovation and trends, he has played a key role in shaping some of Portugal's most iconic brands. In 2023, he received the prestigious title of "Marketing Senator", the highest distinction awarded by the Portuguese Association of Marketing Professionals.

FOOD - CULINARY
Pedro Salgueiro Texugo de Sousa

A seasoned private banker with extensive experience in capital markets and banking. He built his early career in France before making a bold switch, leaving banking to pursue a Gastronomy degree and train as a chef. He now works as a chef between Madrid and Lisbon, blending the precision of finance with the creativity of gastronomy.

PEDAGOGICAL & SCIENTIFIC COORDINATION

LEADERSHIP & BEHAVIOUR
Sofia Costa Quintas

Behavioural Consultant and Leadership Development Coach with over 20 years of experience. Founder of Power of You and Learning Experience Manager at Nova IMS, she works at the intersection of human behaviour and AI, designing experiences that expand perspective.

STRATEGY & KNOWLEDGE
Vasco Marçal Grilo

Former corporate executive with an international career across multiple geographies. Currently focused on academic, consulting and artistic pursuits, collaborating with Nova IMS and bringing expertise in applied artificial intelligence across multiple industries.

THE SCHOOL OF POSSIBILITY

Two Days. Transformative Experiences. A Shift in How You Lead.

The Learning Journey

Expanding How You See. Transforming How You Lead.

This two-day journey unfolds as a deliberate progression — each experience building on the last to sharpen how leaders see, make sense, connect, decide and act.

Participants leave not only with new perspectives, but with practical ways to navigate complexity, make better decisions and lead with greater clarity and purpose.

Artistic Encounter — Bridge to Business Reality — Bringing It All Together

DAY ONE: Expanding Perception

Day One starts with a simple premise: when we see differently, we open the possibility to think, choose and lead differently.



ADRIANA GÍNGA
DIRECTOR OF MACAM MUSEUM

THE ART OF OBSERVATION
Opening the eyes before opening the mind
Adelaide Gínga, Director of MACAM — Armando Mattos Museum of Contemporary Art, opens the programme with a foundational leadership capability: learning to see more clearly.

Through art, participants will challenge first impressions, notice what lies beneath the surface and discover how shifting perspective can reveal new possibilities.



SOPIA COSTA QUINTAS
LEADERSHIP & BEHAVIOUR

BRIDGE TO BUSINESS REALITY
BUSINESS TRANSLATION
We translate architectural thinking into:

- Seeing beyond silos to grasp the whole
- Anticipating the wider system of decisions
- Designing systems where people thrive
- Choosing today with tomorrow in mind

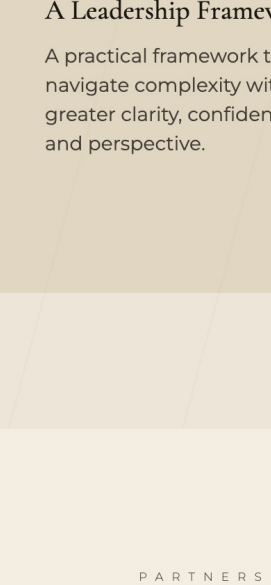


PAULO MARTINS BARATA
ARCHITECTURE

SYSTEMS THINKING
See the whole. Understand the connections.
LEADERSHIP CHALLENGE
Every decision creates ripple effects. Leaders need to see the connections, anticipate the impact and lead with the whole system in mind.

ARTISTIC EXPERIENCE
Through architectural practice, Paulo Martins Barata and Filipe Magalhães reveal how every choice reshapes the whole.

THE SHIFT
"How do we solve this problem?"
→
"How does this decision reshape the whole system?"

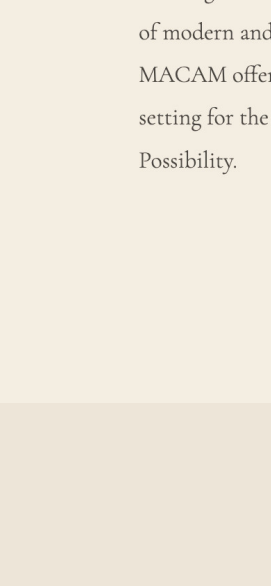


FILPE MAGALHÃES
CREATIVITY

ADAPTIVE LEADERSHIP
Adapting wisely when the unexpected becomes the norm.
LEADERSHIP CHALLENGE
The pace of change is accelerating faster than certainty. Leaders need to learn faster than change itself, adapt with intention, and turn uncertainty into confident action.

ARTISTIC EXPERIENCE
Through his multidisciplinary theatre practice, André Teodósio explores what happens when there is no fixed script.

THE SHIFT
"Where is the plan?"
→
"How do we move forward from here?"



ANDRÉ TEODÓSIO
THEATRE

INQUIRY & DISCERNMENT
Seeing Beyond the Noise
LEADERSHIP CHALLENGE
AI can provide answers. Leadership requires judgment.

The edge lies in knowing what to trust, what to challenge — and when human judgment must lead.

ARTISTIC EXPERIENCE
Drawing on Aristotle's Poetics and the enduring wisdom of the Greek classics, Joana Paiva Nunes explores why the greatest leadership dilemmas have changed remarkably little over the past two thousand years.

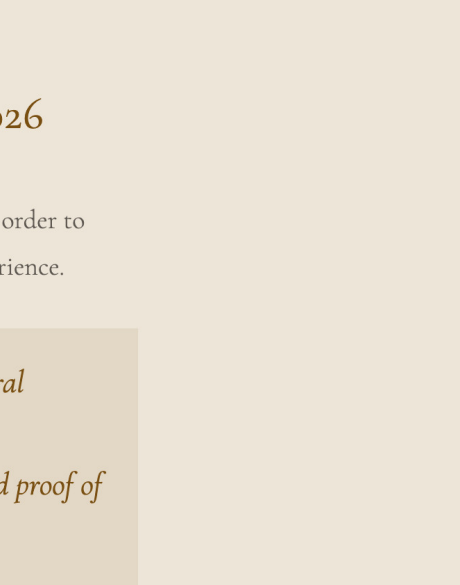
THE SHIFT
"What is the right answer?"
→
"What is the right thing to do?"



JOANA PAIVA NUNES
ANCIENT GREEK

THE ART OF PRESENCE
Evening Experience
Housed at Galeria Odeia by Carlos Coelho, Founder & President of Ivity Brand Corp, and recipient of the 2023 Marketing Career Award, the evening creates a space where art, creativity and conversation open new perspectives on the value of presence, curiosity and human connection.

The evening is brought to life by Chef Pedro Salgueiro Texugo de Sousa, whose remarkable journey—from investment banking to Le Cordon Bleu—is a testament to the courage to embrace change, redefine success, and reinvent oneself.



PEDRO SALGUEIRO TEXUGO DE SOUSA
CHEF

DAY TWO: From Insight to Impact

Turning new perspectives into better choices, purposeful action and meaningful change.

FRANCISCO VIDAL
PAINTING & SCULPTURE

CREATIVE RESILIENCE
Turning uncertainty into opportunity
LEADERSHIP CHALLENGE
The ability to navigate uncertainty depends not on having the right answers, but on creating new possibilities from what is available.

ARTISTIC EXPERIENCE
Through his multidisciplinary artistic practice, Francisco Vidal demonstrates how creativity emerges by connecting ideas, cultures, and influences.

BRIDGE TO BUSINESS REALITY
BUSINESS TRANSLATION
We connect these insights to:

- Innovation
- Adaptive leadership
- Resilience
- Creative confidence

THE SHIFT
"How do we overcome constraints?"
→
"How can constraints become a source of possibility?"

VASCO ARAÚJO
VISUAL ART

AWARENESS & PRESENCE
Hold your perspective. Make room for others.
LEADERSHIP CHALLENGE
Experience and conviction can bring clarity—but they can also narrow what we see and leave less room for other perspectives.

ARTISTIC EXPERIENCE
Vasco Araújo work invites participants to confront a simple reality: the same situation can be seen in very different ways.

THE SHIFT
"How do I get my message across?"
→
"How do we create understanding?"

CARLOS MARTINS
JAZZ

COLLECTIVE WISDOM & COURAGE
Great leaders are generous enough to make others greater.
LEADERSHIP CHALLENGE
Leadership is not about having all the answers. It is about creating the space for others to contribute, challenge and build something greater—together.

ARTISTIC EXPERIENCE
Through jazz improvisation, Carlos Martins explores leadership without a script: listen deeply, take risks, respond in the moment and trust others.

THE SHIFT
"How do I get the best from my team?"
→
"How do I enable others to lead?"

CARLOS COELHO
CREATIVITY

ADAPTIVE LEADERSHIP
Like a great jazz ensemble, teams perform at their best when individual contributions combine to create something none could achieve alone.

PEDRO SALGUEIRO TEXUGO DE SOUSA
FOOD

ADAPTIVE LEADERSHIP
Like a great jazz ensemble, teams perform at their best when individual contributions combine to create something none could achieve alone.

What You Take Back

Clarity to lead. Space to grow. Tools to move forward.

O1 LEADERSHIP FRAMEWORK

A practical framework to navigate complexity with greater clarity, confidence and perspective.

O2 INDIVIDUAL COACHING

A one-to-one conversation to deepen your insights and focus on what matters most in your leadership.

O3 PERSONAL LEADERSHIP PATH

Clear priorities and meaningful commitments to carry your learning into the way you lead.

O4 LEADERSHIP PLAYBOOK

Thoughtful, practical tools and exercises to strengthen conversations, decisions and ways of working with your team.

PARTNERS

Built around one of Portugal's most significant private collections of modern and contemporary art, MACAM offers an extraordinary setting for the School of Possibility.

COCA is a contemporary art gallery. The gallery presents a carefully curated programme of contemporary art, bringing together emerging and established voices and creating a space for experimentation, dialogue, and new perspectives.

Power of You believes that lasting leadership transformation begins with deeper self-awareness. Drawing on coaching, behavioural science, and human development, it helps participants translate artistic encounters into personal insight.

€3,200 €1,800

FIRST EDITION EXCLUSIVE
+ 10% OFF

Lisbon · 15 & 16 December 2026

Participation is limited to a select number of guests in order to preserve the quality, intimacy, and depth of the experience.

7% of your participation fee is dedicated to a cultural project, transforming part of your investment into meaningful support for culture — with documented proof of contribution.

Because Every New Perspective Creates New Possibilities.

APPLY OR ENQUIRE

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